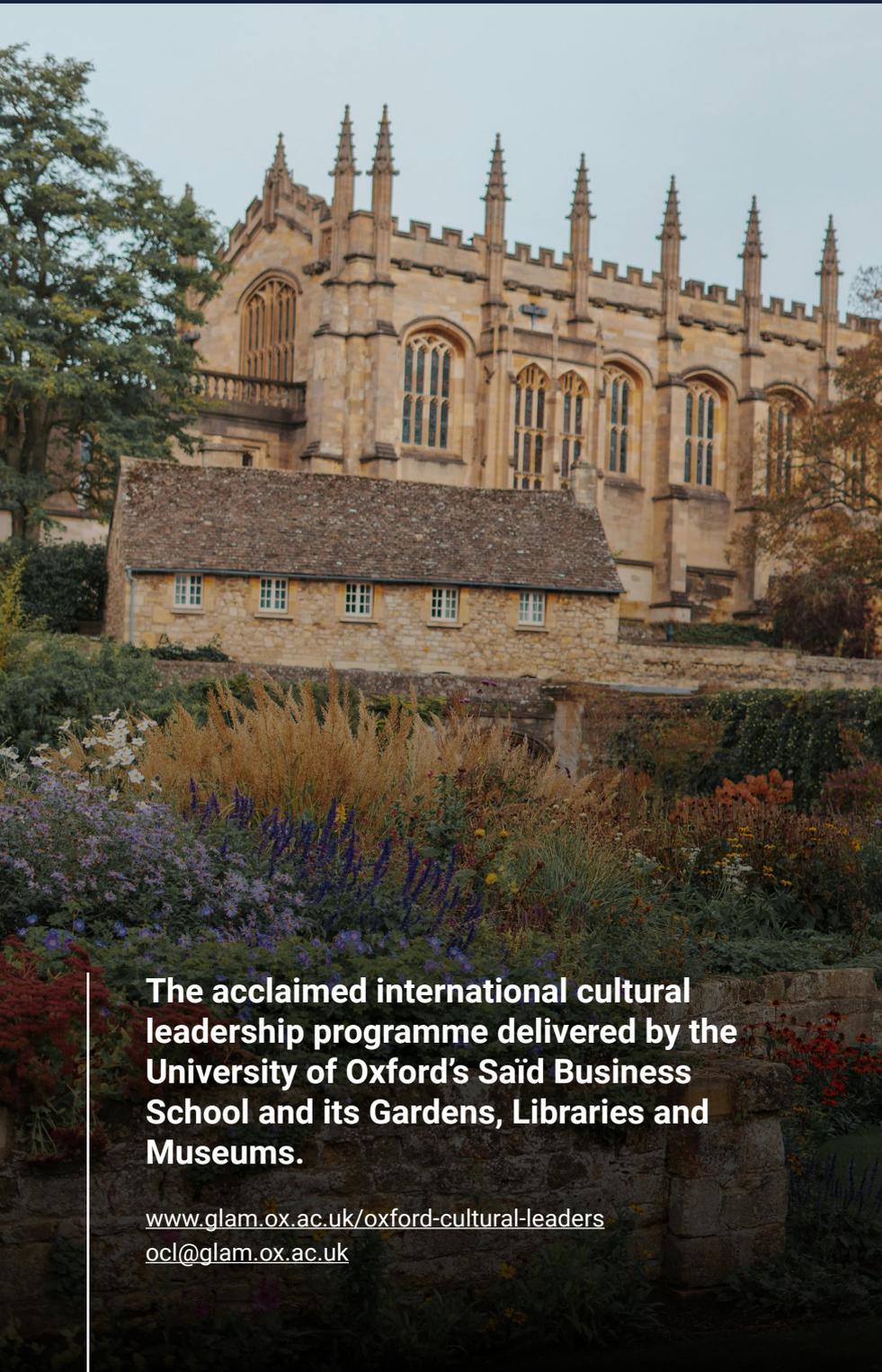


Oxford Cultural Leaders

Residential | Online | Coaching | Bespoke



The acclaimed international cultural leadership programme delivered by the University of Oxford's Saïd Business School and its Gardens, Libraries and Museums.

www.glam.ox.ac.uk/oxford-cultural-leaders
ocl@glam.ox.ac.uk



in partnership with



2025 Programme

DEVELOPING THE WORLD'S TOP CULTURAL LEADERS

Oxford Cultural Leaders is an acclaimed cultural leadership programme for senior professionals, designed and delivered by the University of Oxford's Gardens, Libraries and Museums in partnership with the Saïd Business School. Participants can choose from an immersive residential experience in Oxford or a flexible, interactive experience via Zoom. Now they can also benefit from bespoke 1:1 leadership coaching.



RESIDENTIAL PROGRAMME

You will stay in the centre of Oxford, in a historic Oxford college, and experience workshops and talks within the city's landmark buildings and museums. You will benefit from the expertise of Oxford University faculty and access to thought leaders across the cultural sector. You will enjoy excellent networking opportunities and events during the week with peers from around the world.

ONLINE PROGRAMME

You will experience a tailored and highly interactive programme delivered live via Zoom with the flexibility that comes with online delivery. You will interact with peers from around the world and benefit from the expertise of Oxford University faculty and thought leaders from across the cultural sector in a range of workshops and talks.

1:1 LEADERSHIP COACHING

You will benefit from dedicated time and space to reflect and address your professional challenges and explore your career options. You will be carefully matched with an experienced leadership coach who will work with you online over four one-on-one intensive sessions over several months. Contact ocl@glam.ox.ac.uk for more details.

BESPOKE

We offer the opportunity to develop a customised leadership programme designed to meet your organisation's context and ambitions. Contact ocl@glam.ox.ac.uk for more details.

A LEADING UNIVERSITY AND A WORLD-CLASS BUSINESS SCHOOL

Oxford Cultural Leaders has been designed and delivered since 2015 by Oxford University's Gardens, Libraries & Museums in partnership with the Saïd Business School. The programme brings together expertise from across the cultural and business sectors to encourage participants to explore how cultural organisations can embrace entrepreneurial ways of thinking and behaving and reinvent themselves as not-for-profit hybrid businesses.





MEET THE FACULTY

Oxford Cultural Leaders Faculty change from year to year and include senior cultural sector leaders and commentators, academic experts in business leadership and industry authorities. Faculty have come from a range of institutions such as the Saïd Business School, Oxford University's Gardens, Libraries & Museums (including the Ashmolean Museum and Pitt Rivers Museum), and the Museum of Colour.

Read about our faculty:
www.glam.ox.ac.uk/ocl-faculty

BECOME PART OF AN INTERNATIONAL ALUMNI NETWORK

Since it was established in 2015, Oxford Cultural Leaders has become the programme of choice for international leaders in the arts, museums and heritage sectors. With over 250 alumni in senior roles in the UK, Europe and across the world, OCL has a global reach. OCL alumni are working in a wide range of cultural institutions including:

Arnolfini Galleries, UK • Arts Centre Melbourne, Australia • **Arts Council England, UK** • Bletchley Park Trust, UK • **Bristol Old Vic, UK** • British Library, UK • **British Museum, UK** • Canada Council for the Arts, Canada • **Cooper Hewitt Design Museum, US** • Danish Arts Foundation, Denmark • **Deutsches Museum, Germany** • Embassy of Denmark, UK • **Embassy of Estonia, UK** • English National Ballet, UK • **Gaudí Exhibition Center, Spain** • Historic England, UK • **Academy of Visual Arts, Hong Kong Baptist University, Hong Kong** • Jamaican Military Museum, Jamaica • **The King Abdulaziz Center for World Culture (Ithra), Saudi Arabia** • National Gallery, UK • **National Museum of Ireland, Ireland** • National Trust, UK • **Newcastle Art Gallery, Australia** • Parks Canada, Canada • **Sadler's Wells, UK** • **Science Museum Group, UK** • Smithsonian Institution, US • **Stiftelsen Norsk Folkemuseum, Norway** • Tate, UK • **Te Papa Tongarewa, New Zealand** • University of Pretoria Museums, South Africa • **V&A, UK**

Read alumni testimonials:
www.glam.ox.ac.uk/ocl-alumni

www.glam.ox.ac.uk/oxford-cultural-leaders



OXFORD CULTURAL LEADERS RESIDENTIAL PROGRAMME

DURATION: 6 consecutive days

DELIVERY: On-site (Oxford)

COURSE DATES: 21-26 September 2025

APPLICATION DETAILS:

www.glam.ox.ac.uk/application-fees

Applications to the programme are considered by a panel of faculty members.

CONTACT DETAILS:

ocl@glam.ox.ac.uk

www.glam.ox.ac.uk/oxford-cultural-leaders



'My OCL experience was intense, disruptive, challenging, encouraging and inspirational. Every session interrogated my values and ideologies as a cultural leader. It not only bolstered my resilience, it renewed my sense of optimism and purpose.'

Lauretta Morton OAM

Director, Newcastle Art Gallery, Australia

'For anyone considering taking a big step in a new direction, needing expert encouragement and a life-long network, then this is definitely the course for you.'

Sally Shaw MBE

Director, Firstsite, UK

COURSE INTRODUCTION

The residential programme is an immersive six-day course designed to be challenging and provocative, developmental and supportive. Delegates are based in Oxford, where they can enjoy the benefits of the central Oxford location and access to the expertise of Oxford University staff, OCL Faculty and the acclaimed resources of the University's Gardens, Libraries and Museums.

- Immersive experience in Oxford
- Network with faculty and delegates from around the world
- Interactive workshops, group breakouts, reflection sessions
- Keynote speeches, panel discussions, provocations, lectures
- Structured peer-to-peer support
- Social networking events, including visits to cultural sites and college dinners

2025 RESIDENTIAL PROGRAMME FEES

To make the programme as accessible as possible, fees are based on the participant's organisation size and not-for-profit status.

1–15 employees (not-for-profit)	£4,030
16–70 employees (not-for-profit)	£4,930
71–150 employees (not-for-profit)	£5,180
151+ employees (not-for-profit)	£5,570
1–15 employees (for-profit)	£5,200
16–70 employees (for-profit)	£5,570
71–150 employees (for-profit)	£5,850
151+ employees (for-profit)	£6,440

Prices correct at time of publishing: October 2024

Participants (both Home/EU and International) contribute the fee as listed above; the fee is inclusive of tax and includes the cost of all tuition, accommodation, and breakfast, lunch and dinner (with the exception of two evenings). Fees are in pounds sterling, other currencies will be converted using a standard exchange rate at the time of payment.

See overleaf for course breakdown.

PROGRAMME CONTENT

Delivered by cultural sector leaders, prominent academics in the field of business and industry authorities from across the UK and Europe, the residential programme runs over six consecutive days covering key leadership questions and challenges such as:

- *Balancing the challenges of leading in the present and the future*
- *Creating an organisational culture of risk-taking*
- *What do we mean by brave leadership?*
- *Cultivating my leadership identity*

Read about the programme curriculum:
www.glam.ox.ac.uk/ocl-programme

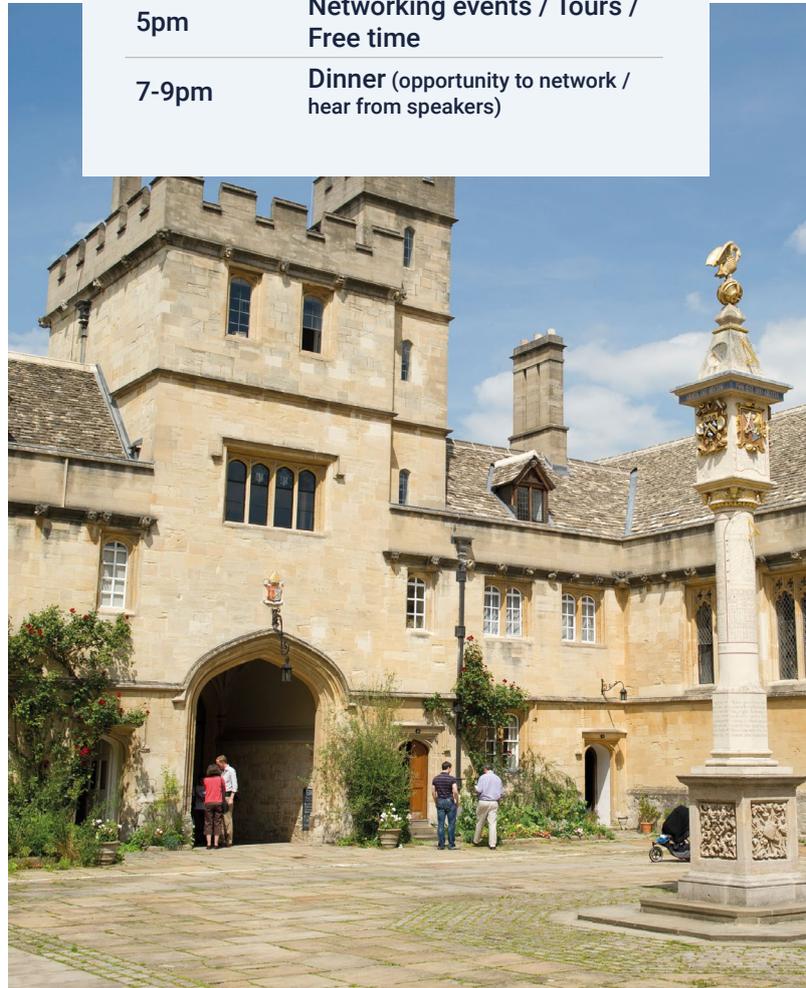
THE OXFORD EXPERIENCE

Oxford is famous the world over for its University and place in history. Delegates will experience a taste of college life during their stay in University accommodation and will enjoy college dinners and unique Oxford experiences such as a city walking tour and behind-the-scenes museum tours.



TYPICAL DAY SCHEDULE:

8am	Breakfast
9am	Workshops, Keynotes, Panel events (with breaks)
1pm	Lunch
2pm	Workshops, Keynotes, Reflective Practice Sessions (with breaks)
5pm	Networking events / Tours / Free time
7-9pm	Dinner (opportunity to network / hear from speakers)



'Being able to undertake the week in the inspiring surroundings of the University of Oxford just made the experience so special.'

Paul Griffiths

Director, Painshill Park Trust Ltd, UK

OXFORD CULTURAL LEADERS ONLINE PROGRAMME

DURATION: 5 consecutive days

DELIVERY: via Zoom

COURSE DATES: 12–16 May 2025

APPLICATION DETAILS:

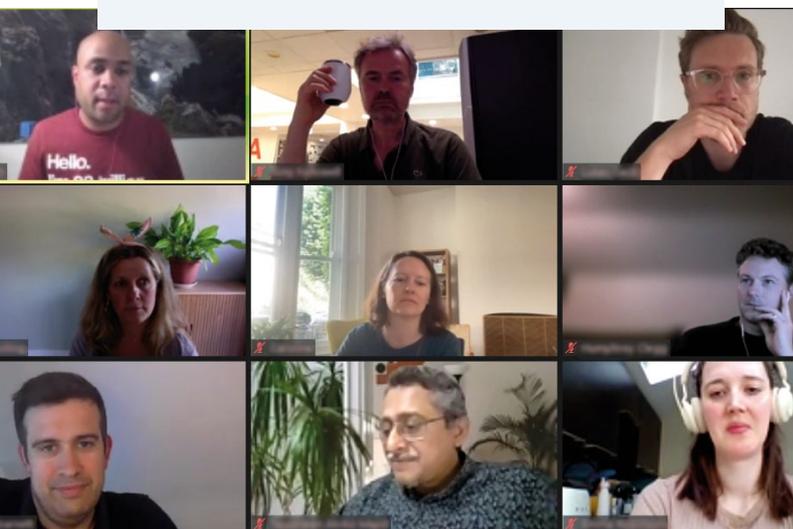
www.glam.ox.ac.uk/application-fees

Applications to the programme are considered by a panel of faculty members.

CONTACT DETAILS:

ocl@glam.ox.ac.uk

www.glam.ox.ac.uk/oxford-cultural-leaders



COURSE INTRODUCTION

The online programme offers cultural leaders around the world the flexibility of professional development and networking delivered in the comfort of their own workspaces. This five-day programme includes expertly facilitated, immersive and highly participatory online sessions with the same OCL faculty and experts who support the residential programme. The sessions are tailored to optimise online learning and designed to inspire innovation and to build a supportive peer network.

- Greater flexibility with live online delivery
- Opportunity to network with faculty and delegates from around the world
- Interactive workshops, group breakouts, reflection sessions, regular breaks
- Keynote speeches, panel discussions
- Structured peer-to-peer support
- Continue your development with access to an online learning resource site

2025 ONLINE PROGRAMME FEES

To make the programme as accessible as possible, fees are based on the participant's organisation size and not-for-profit status.

1–15 employees (not-for-profit)	£1,150
16–70 employees (not-for-profit)	£1,660
71–150 employees (not-for-profit)	£2,370
151+ employees (not-for-profit)	£3,100
1–15 employees (for-profit)	£3,100
16–70 employees (for-profit)	£3,300
71–150 employees (for-profit)	£3,700
151+ employees (for-profit)	£4,390

Prices correct at time of publishing: October 2024

Participants (both Home/EU and International) contribute the fee as listed above; the fee is inclusive of tax and includes the cost of all tuition. Fees are in pounds sterling, other currencies will be converted using a standard exchange rate at the time of payment.

See overleaf for course breakdown.

'It gave me the space to step back and change some behaviours that were not helpful to me. It's not just about listening to inspirational speakers, reading interesting academic articles and practising theory, it's so much more! The whole process changes you for the better.'

Victoria Robinson

Chief Executive Officer, The Met, UK

'Brilliant and energising experience which extended my network of inspiring and like-minded peers across the globe.'

Karin Kihlberg

Executive Director, Peckham Platform, UK

PROGRAMME CONTENT

Delivered by cultural sector leaders, business school experts and industry authorities, the online programme runs over five consecutive days covering leadership questions and challenges such as:

- *Balancing the challenges of leading in the present and the future*
- *Embracing leadership in uncompromising times*
- *What do we mean by brave leadership?*
- *Cultivating my leadership identity*

Read about the programme curriculum:
www.glam.ox.ac.uk/ocl-programme

'Since the course I have had renewed energy and the projects I organise are now much more focused and larger scale.'

Lone Britt Christensen

Cultural Attaché, Embassy of Denmark, UK



Typical Day Schedule (BST):

Pre-session learning task

9.30am	Connections
9.45am	Workshops, Keynotes, Panel events (with breaks)
12.30pm	Break (opportunity to network online)
1.15pm	Workshops, Keynotes, Reflective Practice sessions
3.30pm	Close

We have timetabled our live online programme to be as accessible as possible for delegates in time zones around the world.



'The course was excellent, challenging, thought-provoking and engaging. It is exactly what is needed for leaders in the arts sector. It provided me personally with a great opportunity to review and test my own practice and to draw on the wisdom of others, both the impressive speakers and academics and the other arts leaders on the course, who were all brilliant.'

Graham Henderson

Chief Executive, The Rimbaud & Verlaine Foundation, UK

OXFORD CULTURAL LEADERS

ALUMNI TESTIMONIALS

'The Oxford Cultural Leaders programme is a truly transformative experience where you are surrounded by the newly-found support of an extraordinarily knowledgeable and kind cohort of colleagues from around the world.'

Myriam Proulx

Program Manager, Canada Council of the Arts, Canada

'The programme framework integrated leadership skills with mindful strategies and I loved that. It was so relevant to my core values.'

Melissa A. Carrillo

Head of Digital Initiatives, The Smithsonian National Museum of the American Latino, USA

'Nobody teaches you how to be a leader...let alone a good, effective leader! OCL provides an opportunity for hard and fearless introspection...to dig deep and understand one's own leadership style, strengths, and weaknesses.'

Sujit Tolat

Principal & Executive Director, Culture Collective, Singapore

Read alumni testimonials: www.glam.ox.ac.uk/ocl-alumni

1:1 LEADERSHIP COACHING

OCL coaching offers personalised support for cultural leaders worldwide looking to address professional challenges and further develop their careers. This comprehensive package consists of four one-on-one intensive online coaching sessions and can be a powerful complement to OCL's leadership programmes or equally impactful as a standalone development option.

- 1:1 support focused on your professional challenges
- Four intensive coaching sessions over 4-6 months
- Accessible rates with our experienced, qualified coaches
- Space to think through complex situations and decisions and plan ahead
- Gain insights to strengthen your leadership approaches and career

Comments from users of 1:1 Coaching:

'Extremely useful to have the space to reflect and learn.'

'It was great to have someone who is experienced to talk you through the issues that hold you back and the faulty thinking that contributes to this.'

Apply for coaching:
www.glam.ox.ac.uk/ocl-coaching

BESPOKE

To discuss creating a bespoke leadership programme in your organisation, please get in contact at ocl@glam.ox.ac.uk



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